

Billboard Specifications

Sideboards are 100 in. wide by 59 in. tall

Rear billboards are 64 in. wide by 59 in. tall

File Format: Adobe Illustrator or Photoshop file. Live area 6 in. from all edges.

You need to send the art work at 1/4 (25%) of the size at 300 dpi. We will resample your image to the correct size.

Your document for the side board should be:

25" W x 14.750" H @ 300 dpi with all type and information within the 1.5 - 1.5 in. margins. Color backgrounds and photos may extend to the edge of the document. (White or lighter backgrounds show up better)

Template lines should not appear on the document

Your document for the rear board should be:

16" W x 14.750" H @ 300 dpi with all type and information within the 1.5 - 1.5 in. margin.